- 1 interworking is not a pressing issue for WCX, because it will work fine on AT&T's LTE network
- 2 even without interworking the two companies' managed voice products. Therefore we have
- 3 not pursued it in this complaint.
- 4 AT&T's Answer package asserts that WCX does not provide interconnected service, so AT&T has
- 5 no obligation to provide automatic roaming under 20.12(d). 23 That is simply and flatly wrong.
- 6 WCX provides a VoLTE-based voice service that is real-time, two-way and switched. It uses
- 7 regular phone numbers and can both send and receive calls from the rest of the public switched
- 8 network. This is an "interconnected service" and the plain and clear words of 20.12(a)(2) and
- 9 (d) apply. AT&T cannot avoid its duty to provide automatic roaming on the ground it has not yet
- 10 agreed to interwork its own VoLTE product with WCX's VoLTE product. We may never
- 11 interwork our respective managed VoLTE products, but AT&T will still always have to provide
- 12 automatic roaming.

13 Devices

- As I mentioned above in my discussion about M2M, AT&T's Prise touts multiple phones, tablets
- and hotspots that can have multiple band technology and then lists many in his declaration. He
- simply concludes all is fine with the competitive world.
- 17 I described above that for M2M, WCX is limited in being able to deploy in a viable "ecosystem"
- 18 and that currently only Band 13 (Verizon) and Band 17 (AT&T) are viable; thus for M2M we are
- 19 limited today. Band 12 does not yet have an ecosystem. And, again,

\_\_\_\_

- 23 I will now provide the promised discussion of LTE handset and tablet availability and the
- 24 difference between unlocked and open devices.
- 25 In order for WCX to be able to use a device it must both be "unlocked" and "open" by design.

•

<sup>&</sup>lt;sup>23</sup> Answer, ¶19.

- 1 AT&T's Expert Prise does not profess to know the difference. This is somewhat surprising since
- 2 AT&T is the industry's most clever carrier at closing its devices by design so that they are not
- 3 practical in being used by other carriers. I suspect he does know the difference and chose to
- 4 ignore the significance.
- 5 AT&T is the best, but it is not alone. All the major carriers, including Sprint, T Mobile and
- 6 Verizon, engage in purposeful "closing" of devices by design when they are made. What this
- 7 means is that each of these carriers individually request from the manufactures, such as Asus,
- 8 Motorola, Pantech, Apple, Samsung, etc. a specialized version of the device to be "made" just
- 9 for that specific carrier.
- 10 When the device is "made" there are sometimes marketing and logo "imprints" embedded into
- 11 particular aspects of the hardware or software of those devices. Some may seem innocent,
- such as having the AT&T Logo flash on the screen upon start up. We have purchased after
- market devices that had this logo, and it could not be removed. We decided for legal reasons
- that we could not offer those devices for sale because it might cause sponsorship confusion,
- and therefore legal liability. Other things are more technical, such as a particular software dialer
- or SMS controller embedded into what appears to be the operating system. Still others may
- 17 seem more devious, like burying customer proprietary tracking information of the users'
- 18 locations automatically sent back to the carrier without the user noticing. WCX was not
- 19 interested in devices that report our users' private activity to third parties, and once again there
- are potential legal liability problems since much of that information could be CPNI. Still other
- 21 attributes seem to have what at first appear to be good customer service planning like having
- 22 the ability to push updates to an operating system or to embedded programs such as the
- 23 aforementioned dialer or a video player. For example, imagine a new codec is created by
- 24 Netflix and is offered to AT&T as a way to reduce bandwidth use. If AT&T can push the update
- to all of its devices, it can save huge amounts of bandwidth.
- 26 Typically all of these customizations happen in collaboration with the carrier making a
- commitment to order some number of phones or tablets or hotspots (usually in lots of 10,000)
- and they utilize a particular operating system to support the devices. The vast majority of all of

- the "imprints" are software driven in what the industry has termed the "framework" of the
- 2 phone. The "framework" is by purpose and design hidden from application developers and is
- 3 not part of any "unlocking" process. In other words, by design, a closed phone/tablet/hotspot,
- 4 even if unlocked, can never be "opened."
- 5 As a practical consequence there is not a real aftermarket or secondary market for any devices
- 6 that are designed to be closed, since they are not actually "usable" and supportable by the new
- 7 carrier. Imagine the prospect of all of your customer's devices suddenly ceasing to work at the
- 8 same time because AT&T or Sprint pushed an update to the device over the internet. This
- 9 actually happened when we were testing aftermarket and "unlocked" but still closed LTE
- 10 "Pantech Element" tablets. The supplier was shocked as well, but there is no practical or
- inexpensive fix for this issue.
- With possibly one exception, none of the phones or devices listed by Mr. Prise are in fact usable
- by WCX, regardless of the Band Plan because of the "unlocked but still closed" reason. Every
- 14 phone and every device is tightly tied to one of the major carriers. We are completely
- powerless in this regard. We cannot open any of them to remove all of the built in carrier
- specific attributes, several of which raise significant privacy or other legal liability concerns.
- 17 AT&T expert Prise also notes in paragraph 11 and footnote 12 of his declaration that WCX is
- using a 2011 version of the Sierra Wireless hotspot and that AT&T is using the more current
- 19 versions. I was able to get a relatively small quantity of those devices made "generic" and
- "open" after I personally contacted the CEO of Sierra Wireless. It should be noted that "non
- 21 generic" versions designed for AT&T will literally turn themselves off and become "not usable."
- We know, because we have had customers desire to bring their own "unlocked" AT&T Sierra
- 23 754 and use it. What we found was, that depending upon the "build and load" date of the
- 24 embedded framework on that specific Sierra 754 device, that devices becomes unusable on a
- 25 competitive network. I say not usable because the customer dissatisfaction of the unlocked
- 26 device resetting and turning itself off makes the device undesired.
- 27 Sierra has since sold its hotspot division to Netgear, and Netgear no longer makes an "open" or
- 28 "generic" version. Once our current supply of Sierra Wireless hotspots is exhausted we will

- 1 have no more of these types of hotspots at all, and no replacements can be purchased on the
- 2 market unless we commit to volumes far larger than we could ever use.
- 3 AT&T expert Prise also makes reference twice to the Nexus 7 at paragraphs 3 and 11.
- 4 The Nexus 7, by design, is advertised by Google as "open." I say advertised, because this is
- 5 where AT&T has gotten exceedingly clever. AT&T has still succeeded in making the Nexus 7
- 6 somewhat closed with respect to the Band Plans AT&T operates on. While Google has made an
- 7 effort to have all of its products "not" follow the market in how it opens and closes specific
- 8 devices, and says it sells all "generic" devices, Google has nonetheless allowed AT&T to force
- 9 devices to behave only in the way that AT&T desires.
- 10 The Nexus 7 advertises the ability to work on multiple LTE Bands (including Band 17) but it has
- multiple other capabilities as well. One important one is for the Nexus 7 to serve as a hotspot
- so other devices such as TVs, Computers and other smartphones can connect to the Internet.
- 13 The hotspot function is particularly key for WCX since many of our customers use WCX as their
- 14 primary broadband provider.
- 15 AT&T and Verizon, for their own internal reasons, will not allow a Hotspot Function from the
- Nexus 7. But because Google promised an "open" device, it would not make a unique version
- for just AT&T or Verizon. So what was the Google/AT&T/Verizon joint solution?
- 18 They built into the framework of all the Nexus 7 devices a hidden disabling function for the
- 19 <u>Nexus 7 Hotspot function</u>. The hidden framework disables the hotspot based on the Band Plan
- 20 request made by the SIM/USIM. This means AT&T and Google (by having ASUS deploy the
- 21 framework described) have disabled WCX's ability to provide a Hotspot using the Nexus 7,
- 22 because our network is Band 17. When a SIM or USIM attempts to negotiate a Band 17 LTE
- 23 connection, the Nexus 7 automatically turns off the hotspot functionality. We cannot disable
- the automatic disable without Google allowing a rewrite and supporting such a rewrite of their
- 25 software. The Nexus 7 a so called "open" device is still "closed" in one respect that makes it
- 26 mostly unusable.

We do have the Nexus 7 in our network today, but it is not favored by a single customer when

1

compared to the 2011 Sierra "Generic" 754 Hotspot. The reason? Customers want a Hotspot. 2 3 **Future Smartphone Services** 24